

University of Pretoria Yearbook 2019

Applied strategic management 813 (OBS 813)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 25.00

Programmes [MPhil Business Management Strategic Management \(Coursework\)](#)

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1 or Semester 2

Module content

The strategy as practice approach drives this course. The selected approach is that of the consultant to the venture. Students are required to identify a company where the project is executed. Focus is on analysis through research, formulation through interactive facilitation and implementation through processes. Finally a review of the benefits to the venture is done post execution.

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